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## White Hat Communications

### Fall 2011 Publications Catalog

Dear Colleague:

White Hat Communications, a social worker-owned publisher, publishes practical, real-world materials for social work students and those considering a career in social work. Many of these materials are now available **FREE** of charge! We began in 1994 with the publication of **THE NEW SOCIAL WORKER**, the national magazine for social work students and recent graduates. This quarterly publication provides information on social work career options, job search, student role models, ethics, field placement, and other issues of concern to those starting a new career in social work.

Our Web site, *The New Social Worker Online*, at <http://www.SocialWorker.com> has been going strong since 1995 and is one of the most popular and content-rich social work sites available. Thousands of social workers and students visit each day to read articles from the magazine; use our message board, online career center, and job listings; subscribe to our free e-mail newsletter; and more!

**The New Social Worker magazine is now available FREE OF CHARGE in electronic format from our Web site!** To make the magazine available to more students, practitioners, and to educators as an educational resource, we converted in 2007 to an **electronic format**. You can download the complete magazine in PDF format, **FREE**, at our Web site (<http://www.SocialWorker.com>). And now, by popular demand, we are making a print edition available once again. Take your pick—the **FREE** electronic edition or the full-color print format.

Our state-of-the-art online job board and career center at **SocialWorkJobBank.com** has quickly become an essential tool, available free to social work job seekers (and affordable for employers). Take advantage of this resource for your job search and hiring needs! The site is now part of the Nonprofit Job Board Network, allowing employers to get more exposure by posting to the network.

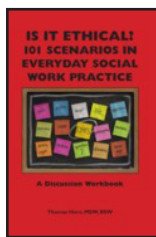
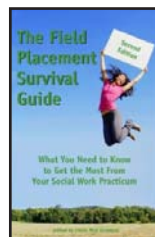
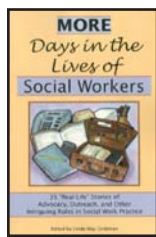
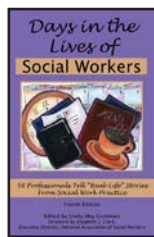
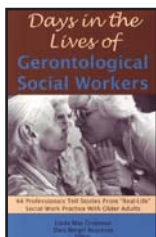
**The Journal of Social Work Values and Ethics**, a free, peer-reviewed online journal, was launched in 2004 and is published twice a year at <http://www.socialworker.com/jswve>. It features research, book reviews, videos, and essays. The *Journal* is edited by Stephen Marson and Donna DeAngelis.

In addition to our social work titles, we publish nonprofit management books. Practitioners and students have found these publications helpful as they learn how to start and run an organization from the ground up.

I am excited about these resources and hope you are, too! Take a look inside, and visit us online. I look forward to hearing from you.

*Linda M. Grobman*

Linda M. Grobman, ACSW, LSW, Publisher



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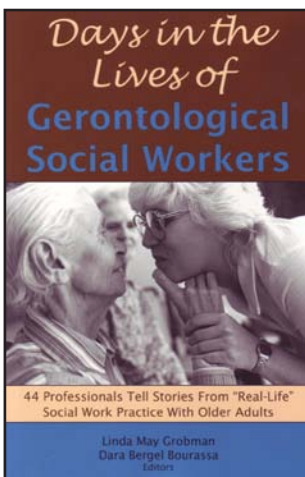
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# DAYS IN THE LIVES OF GERONTOLOGICAL SOCIAL WORKERS:

## 44 Professionals Tell Stories From "Real-Life" Social Work Practice With Older Adults

Linda May Grobman, MSW, ACSW, LSW, and Dara Bergel Bourassa, PhD, MSW, LSW, Co-Editors



The third volume in the *Days in the Lives of Social Workers* series focuses on social workers' experiences with older adults. This collection of first person narratives brings to life the variety of ways in which social workers work with and on behalf of this growing population. The stories describe micro, mezzo, and macro level gerontological social work.

Gerontological social work is a growing and exciting practice specialty! The stories told in this book will transform readers' thinking about what this type of work entails. They will gain a better understanding of the issues facing older adults and their social workers, and they may be inspired to pursue this career path.

Organizations, Web sites, additional readings, and a glossary of terms are included to assist readers in further exploring these areas of social work practice.

Stunning photographs by social worker/photographer Marianne Gontarz York are featured to expand readers' visual images of real people as they grow older. These photos depict older adults in a positive and realistic manner, whether they are active, frail, receiving care, or giving care.

*Recommended as a supplemental text for courses on social work and aging.*

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### ABOUT THE EDITORS

Linda May Grobman, MSW, ACSW, LSW, is the publisher, editor, and founder of *The New Social Worker* magazine. She edited the books *Days in the Lives of Social Workers* and *More Days in the Lives of Social Workers*, and co-authored the book *The Social Worker's Internet Handbook*. Linda received her MSW from the University of Georgia and has practiced in mental health and medical settings. She is a former staff member of two state chapters of the National Association of Social Workers.

Dara Bergel Bourassa, PhD, MSW, LSW, is Assistant Professor and Director of the gerontology program at Shippensburg University Department of Social Work and Gerontology. She received her BSW and MSW from the University of Pittsburgh and her PhD from the University of Maryland, Baltimore, where she completed her dissertation entitled, "Compassion Fatigue as it Relates to Adult Protective Services Social Workers." She became interested in working with older adults during her undergraduate social work field placement in a suburban hospital.

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ORGANIZATIONS AND WEB RESOURCES OF INTEREST TO SOCIAL WORKERS IN GERONTOLOGY  
ADDITIONAL READING AND RESOURCES  
GLOSSARY OF TERMS

See <http://www.daysinthelivesofsocialworkers.com> for more information.

ISBN: 978-1-929109-21-0 • 2007 • 5.5 x 8.5 • \$19.95 plus shipping

# Days in the Lives of Social Workers: 58 Professionals Tell "Real-Life" Stories From Social Work Practice

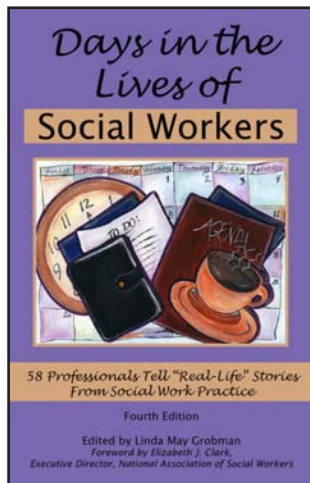
4<sup>th</sup> Edition

Linda May Grobman, ACSW, LSW,  
Editor

Spend a day with 58 professional social workers, each in a different setting. Take a look at the ups and downs and ins and outs of their real-life days in the "trenches" of social work practice.

This book is the ultimate guide to social work careers. Whether you are a social work student, an experienced professional wishing to make a change in career direction, or just thinking about going into the field, you will learn valuable lessons from the experiences described in **DAYS IN THE LIVES OF SOCIAL WORKERS**.

The fourth edition of this popular book contains four new chapters, expanding content on play therapy and bullying, geriatric care management, providing continuing education, and being a leader in the profession. All chapters include "Think About It" discussion questions. The appendices, which include additional readings, social work organizations, and Web sites, have been updated, and a new one has been added on social media, mobile apps, and blogs.



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New edition!

Foreword to the 4th edition by Elizabeth J. Clark, executive director of the National Association of Social Workers

"Everyone who reads this book, whether you've spent a lifetime as a proud social worker, you have received social work services, or you are just curious about the profession, will gain a new perspective and appreciation for the work of these tireless individuals."

Elizabeth J. Clark, Executive Director  
National Association of Social Workers

"LOVE these books—especially for social work students who want to get a feel for all the different areas of practice available in our profession!"

Susan Mankita, LCSW  
Florida International University

"DAYS IN THE LIVES OF SOCIAL WORKERS was extremely informative for me. I recommend this book not only to social work majors, but also to those who don't exactly know what social workers do."

Emily C. Christopher, BSW student

"Your fabulous book, DAYS IN THE LIVES OF SOCIAL WORKERS, was the deciding factor in my choice to start a career in clinical social work. My sincere thanks!"

Jasmine Thomas, MSW Student, NYU School of Social Work

"Thank you, thank you.... Not only are the selections readable, I found them packed with information that makes for good test or quiz questions. The students loved it and I really appreciated the boost in materials."

Naurine Lennox, ACSW, LICSW, Associate Professor and Chair  
St. Olaf College Department of Social Work

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More

## DAYS IN THE LIVES OF SOCIAL WORKERS

### 35 "Real-Life" Stories of Advocacy, Outreach, and Other Intriguing Roles in Social Work Practice

Linda May Grobman, ACSW, LSW, Editor

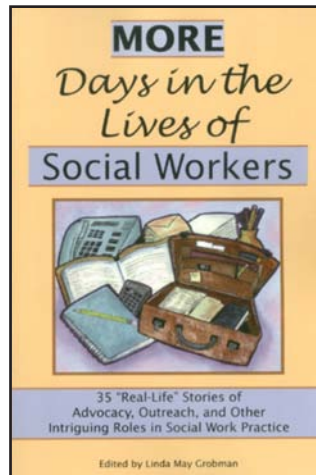
Using the same first-person narrative format as the popular *DAYS IN THE LIVES OF SOCIAL WORKERS*, this new volume allows the reader to spend a day with 35 professional social workers, each in a different setting. In this book, the editor provides more of a focus on macro social work roles than in the first, although this volume also includes "micro"-level stories, and illustrates ways in which social workers combine macro, mezzo, and micro level work in their everyday practice.

The macro roles presented in *MORE DAYS IN THE LIVES OF SOCIAL WORKERS* fall into several categories. They include political advocacy, community organizing, management/administration, program development, training and consultation, working in national organizations, higher education, research, and funding.

Additional roles presented include several specialized roles and innovative fields of practice, including social work in the court system, domestic violence, employment and hunger, various therapeutic roles, and faith-based settings.

Each chapter includes "Think About It" discussion questions. Bibliographic references and additional resources for students and other readers can be found in the appendices.

This easy-to-read, hard-to-put-down book will make a welcome supplement to the theory found in your course's textbook. Find out how social work managers and practitioners put theory into practice on a day-to-day basis!



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“Best of THE NEW SOCIAL WORKER®” Series...

# THE FIELD PLACEMENT SURVIVAL GUIDE

What You Need to Know to Get the Most  
From Your Social Work Practicum  
Second Edition

edited by Linda May Grobman, ACSW, LSW

“As an older (52), non-traditional student working my internship for my B.A. in social work, I ordered your book. It was so reassuring that others had survived and gone on to successful careers!”

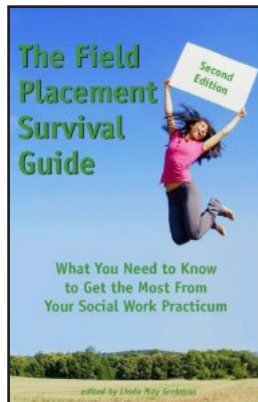
Linda Chamberlain

Field placement is one of the most exciting and exhilarating parts of a formal social work education. It is also one of the most challenging. Considered by the Council on Social Work Education to be the “signature pedagogy” of social work, it allows students to put into practice the concepts, theories, and skills they have learned in the classroom, and it gives them room to explore and grow as budding social work professionals. More than anything else, it requires them to look inside themselves—to examine themselves, their abilities, their reactions, and their suitability as social workers. It can be invigorating, and it can be extremely difficult.

Field placement—regardless of the setting or time—involves universal issues for all social work students. Those issues are reflected in *THE FIELD PLACEMENT SURVIVAL GUIDE*. This collection is a goldmine of practical information that will help social work students take advantage of all the field placement experience has to offer. Each chapter (many written by seasoned experts in field education; others by students) presents a different aspect of the practicum and offers students insight into the importance of both the challenges and the joys of this unique learning experience.

**About the Editor**—LINDA MAY GROBMAN, ACSW, LSW, received her MSW from the University of Georgia. She is the editor and publisher of THE NEW SOCIAL WORKER®, the magazine for social work students and recent graduates. She also edited the books DAYS IN THE LIVES OF SOCIAL WORKERS, MORE DAYS IN THE LIVES OF SOCIAL WORKERS, and DAYS IN THE LIVES OF GERONTOLOGICAL SOCIAL WORKERS (with Dara Bergel Bourassa). Linda has worked in mental health and medical settings and served on the staff of two state chapters of the National Association of Social Workers.

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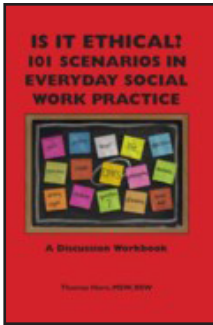
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NEW ETHICS TITLE!

## IS IT ETHICAL? 101 Scenarios In Everyday Social Work Practice A Discussion Workbook

by Thomas Horn, MSW, RSW



What would you do if you were asked to be your hairdresser's social worker? How about if you developed a crush on a client? Or if you unexpectedly received a \$100 check in the mail from an agency to whom you had referred a client?

Social work is filled with these kinds of questions. They come up every day in professional life. Will your students be prepared to make the ethical decision?

Very few social workers go to work looking for ways to exploit, manipulate, or mislead the people with whom they work—clients, colleagues, managers, the government, or the general public. Yet, it is possible to cross into unethical behavior unintentionally, often as a result of poor decisions that are misguided. The line between ethical and unethical can become blurred.

This workbook provides students with 101 different everyday scenarios and challenges them to think about what the ethical and unethical choices might be in each situation. Through examining these scenarios on their own and in discussion with classmates and others, they will become more familiar with how to apply the ethical guidelines and standards that they will be required to follow as professional social workers.

Space is provided after each scenario for readers to write their own responses as they prepare to discuss the scenario with classmates, supervisors, and others. There is space for students to write their own scenarios, as well.

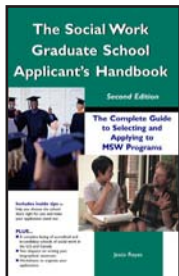
Resources are listed, including Code of Ethics Web addresses for nine different social work associations, as well as ethics journals.

### ABOUT THE AUTHOR

Thomas Horn, MSW, RSW, is a Registered Social Worker (RSW) with both the Ontario College of Social Workers and Social Service Workers (OCSWSSW) in Ontario, Canada, and the General Social Care Council (GSCC) in England. Tom is also a graduate member of the British Psychological Society. He has worked in the social services field for more than 20 years in a variety of settings, including residential developmental care, residential and outpatient child and adolescent mental health, residential drug/alcohol treatment, and inpatient psychiatry. Currently, Tom works with an inpatient forensic mental health team at a large psychiatric hospital in Ontario. He routinely provides field supervision to social work students at the undergraduate and graduate levels.

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## THE SOCIAL WORK GRADUATE SCHOOL APPLICANT'S HANDBOOK

by Jesús Reyes

In *THE SOCIAL WORK GRADUATE SCHOOL APPLICANT'S HANDBOOK*, graduate school applicants will learn about the admissions process from an insider's perspective. They will discover what will help (and hurt) their chances of being accepted to the school of their choice, and they will find tips on deciding which school is right for them.

### Students should read this book to find out:

- What factors to consider when determining their **interest** in a school of social work
- What **admissions committees** look for in an applicant
- Whether their **GPA** and **test scores** matter
- How to gain social work related **experience** that will help in the application process
- Who to ask for **letters of reference** (and who not to ask)
- What to include in the **personal essay or biographical statement**
- Which schools are **accredited** by the Council on Social Work Education, and why this is important
- Where to find out about social work **licensing** in each state.

### ABOUT THE AUTHOR

**Jesús Reyes, AM, ACSW**, is acting chief probation officer of the Circuit Court of Cook County, IL, as well as director of the Circuit Court's Social Service Department. Formerly Assistant Dean for Enrollment and Placement at the University of Chicago School of Social Service Administration, he has reviewed many graduate school applications and has advised numerous applicants.

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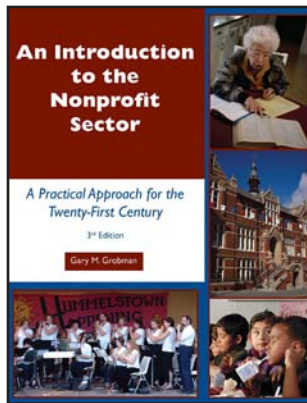
# Nonprofit Management Titles by Gary M. Grobman

## An Introduction to the Nonprofit Sector

*A Practical Approach for the 21st Century (Third Edition)*

by Gary M. Grobman  
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*AN INTRODUCTION TO THE NONPROFIT SECTOR: A PRACTICAL APPROACH FOR THE 21ST CENTURY* is an introductory text on the nonprofit sector and nonprofit organizations. It provides an overview of the history, theory, and scope of the nonprofit sector. It discusses issues facing nonprofits, such as legal and regulatory issues, ethics, quality, fiscal, and liability issues. It also provides practical guidelines for writing mission and vision statements, strategic planning, hiring, firing, lobbying, communicating, using the Internet, and other functions of nonprofit organizations. Each chapter includes a synopsis at the beginning, as well as discussion questions, activities, and bibliographic references at the end. An index is included.



*This book is an excellent resource for introducing students to the nonprofit sector and for providing nonprofit managers with the basic information they need to start or run a nonprofit organization.... While well grounded in literature and current information sources, it is clearly written and easy to use as either a classroom text or a ready desk reference.*

**Dennis Young, Ph.D., Director of Nonprofit Studies,  
Georgia State University  
Former President, Association of Research on Nonprofit  
Organizations and Voluntary Action (ARNOVA)**

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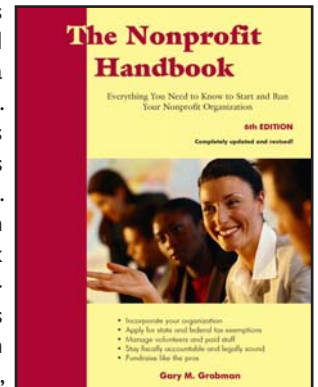
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by Gary M. Grobman  
ISBN: 978-1-929109-31-9  
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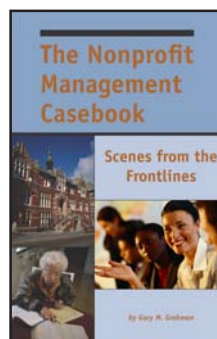
*The Nonprofit Handbook is must reading. While it will have value as a reference tool to be consulted when needed, I highly recommend that you read the book cover-to-cover to familiarize yourself with the panoply of issues that face the modern nonprofit in every state of our United States.*

**Joe Geiger, Executive Director  
PA Association of Nonprofit Organizations (PANO)**

## The Nonprofit Management Casebook: Scenes From the Frontlines

**Short stories  
that teach**

by Gary M. Grobman  
ISBN: 978-1-929109-23-4, 2010, 172 pages, 5½ x 8½, \$16.95 + shipping  
Available in e-book format at [Smashwords.com](http://Smashwords.com)



*The Nonprofit Management Casebook: Scenes From the Frontlines* is unlike any other management casebook available. The 16 “short stories that teach” are designed for maximum educational value, illustrating key management concepts, many unique to the sector. Highlighted are issues relating to fundraising, ethics, governance, personnel management, board-staff relations, and financial management. Each case is set in a different type of organization, among them a long term care facility, a family service, a hospital, a think tank, an institution of higher learning, and an advocacy organization, providing readers with a sense of the diversity of the sector. Each case is followed by a series of discussion questions guaranteed to engage students in spirited discussion.

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**Peter Dobkin Hall, Ph.D., Hauser Center, Harvard University**

**About the Author:** Gary M. Grobman received his Ph.D. in public administration from The Pennsylvania State University in 2002. He received his Master of Public Administration from the Harvard Kennedy School and his B.S. from Drexel University. He has taught graduate courses in nonprofit management at Bay Path College, Indiana University of Pennsylvania, Marylhurst University, and Gratz College. His practice experience includes 13 years as executive director of a statewide nonprofit in Pennsylvania.

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